

TAYLOR FOX

Graphic Designer & Art Director

CONTACT ME

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EDUCATION

Savannah College of Art & Design

Bachelor of Fine Art

Major Graphic Design
Minor Advertising & Branding
Member of SCAD Equestrian
Dean's List 2021-2025

SKILLS

Hard Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
Figma
CAD Tools
Microsoft Workspace

Soft Skills

Collaborative
Flexible
Innovative
Problem Solving
Committed

Design Skills

Typography
Creative Direction
Campaign Design
Interior Rendering
Branding



PROFESSIONAL EXPERIENCE

Elevate - Creative Team

Nashville, TN

Graphic Design Intern June, 2024 - August, 2024

- Immersed myself in the dynamic world of sports branding and event visuals, learning how to translate team identity and fan culture into compelling visual experiences.
- Contributed to innovative design projects, including large-scale event graphics, fan engagement installations, and branded activations.
- Created custom typography for advertising purposes, applying type design principles to enhance branding and visual impact.
- Gained hands-on experience creating interior renderings for fan spaces, learning how to visualize and present environmental design concepts.

SCAD Sports Information

Savannah, GA

Graphic Design for SCAD Athletics January, 2025 - June, 2025

- Worked as the social media manager and developed engaging graphics, and videos for the SCAD Equestrian Team, aligning visuals with social media strategies to boost engagement.
- Developed fresh and creative concepts to promote the SCAD Athletics program, with a focus on energy, school spirit, and audience appeal.
- Contributed to innovative design projects, including gameday graphics, athlete spotlights, and promotional videos and photoshoots.

Unofficial Ice-Cream Co.

Westchester, NY

Freelance Graphic Designer June, 2025 - Present

- Developed a cohesive visual identity for the brand, including custom logos, social media graphics, typography, and merchandise designs.
- Continues to assist in the creation of visual assets for promotional materials, maintaining brand integrity across numerous evolving social media campaigns and platforms.

Isleworth Golf & Country Club

Windemere, FL

Club Graphic Designer September, 2025 - March 2026

- Designed publication materials across multiple platforms, including print, digital, and social media, tailored to the unique branding of different club environments.
- Created email campaigns and assisted in copywriting, ensuring consistent brand messaging.
- Collaborated with and contracted industry professionals, including photographers and videographers, to plan promotional shoots, developing shot lists, setting creative direction, and ensuring alignment with the club's visual identity.

NEXUS Luxury Collection

Windemere, FL

Graphic Designer March 2026 - Present

- Collaborated across multiple individual club brands, adapting design strategies to reflect each club's tone, aesthetic, and audience while delivering polished, high-quality creative solutions.
- Contributed to strengthening brand presence across diverse touchpoints by producing sophisticated visual content aligned with luxury hospitality and lifestyle standards.
- Created email marketing campaigns and supported copywriting efforts to ensure refined, consistent brand messaging across all member-facing communications.

ACCOLADES

International Design Awards

Spring 2024

Mezzetta Packaging Re-Design, won Bronze in the Food Packaging category of the 2024 International Design Awards

Creative Direction Feature Plaid Horse Magazine

Fall 2025